

Dawn Mullican - bio



Dawn Mullican

Ms. Mullican is the founder, President and CEO of Observatory Group, Inc., (www.observatory.com). A nationally recognized brand expert, she has assisted businesses in creating and implementing powerful brand strategies that drive bottom-line performance. She has led her firm through successful expansions over the last 15 years, including the development of a health care/life science division as well as an educational subsidiary, Digital Educational Publishing. Her professional and community responsibilities include service on numerous profit and non-profit boards and committees as well as serving as a mentor to young professionals.

Dawn Mullican earned her B.S. in Finance with an emphasis in Economics from Miami University, Oxford, Ohio where she currently sits on the Business Advisory Council of the Richard T. Farmer School of Business.